

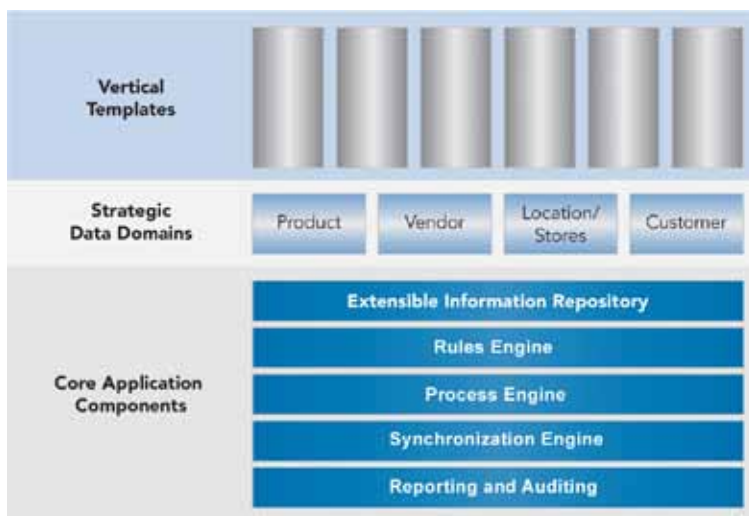
TIBCO Collaborative Information Manager

To gain competitive advantage through strategic initiatives such as supply chain optimization in Manufacturing and Retail or single customer view for up-sell/cross-sell in Financial Services, companies need the ability to manage and share rich, standardized, and accurate master data. Information consistency is a fundamental requirement for building composite applications on a service-oriented architecture.

TIBCO Collaborative Information Manager™ software, the core of TIBCO's master data management solution, enables organizations to manage their enterprise master data assets and build and support the necessary processes, policies and procedures to ensure that clean data stays clean.

Many Fortune 100 companies have successfully implemented solutions based on TIBCO Collaborative Information Manager software to solve information management challenges including:

- Coordinating sales and service across multiple channels.
- Harmonizing data across complex and diverse information sources.
- Streamlining operations through process optimization and visibility.
- Collaborating with supply chain partners.



TIBCO Collaborative Information Manager's configurable, end-to-end master data management solution ensures that master data is optimally managed to serve the needs of the extended enterprise

AT A GLANCE

TIBCO Collaborative Information Manager software enables organizations to align enterprise master data (product, customer, vendor, etc.) across multiple business units, departments and partners and synchronize that information with downstream IT transactional systems.

BENEFITS

- Accelerate time-to-market by automating data-driven processes such as new product introduction.
- Increase revenues with cross-sell and up-sell strategies enabled by a single customer view.
- Improve visibility and control over business activities by managing sophisticated relationships across products, customers, vendors, and locations.
- Increase customer satisfaction through a multichannel unified customer experience.
- Reduce shipment inaccuracies and invoice errors with trading partners through master data synchronization.
- Support compliance initiatives in a cost-effective manner with accurate and comprehensive data auditing and reporting.



ATTRIBUTES & CAPABILITIES

Multi-Domain Platform

TIBCO provides a single platform to manage all types of master data (product, customer, vendor, store, asset, employee, etc.). In doing so, TIBCO provides a best-of-breed solution to address immediate requirements with the ability to gracefully scale the solution as needs evolve. Not only does a single platform provide a low total cost of ownership, but it allows customers to manage and view relationships across data domains.

Process-Centric Approach

TIBCO Collaborative Information Manager takes a process-centric approach to managing master data by providing customizable processes to introduce, edit, and publish data – ensuring that clean data remains clean over time.

Service-Oriented Architecture

Through a loosely coupled architecture, pre-packaged web services, and 20+ years of experience in integration and distributed computing, TIBCO Collaborative Information Manager provides information alignment and consistency across transactional systems so that business services and composite applications within an SOA have accurate, consistent, and timely information. The embedded distributed cache ensures that master data is served-up in a highly available manner via services to requesting application.

Real-Time and Event-Driven

TIBCO Collaborative Information Manager software is built on a real-time event platform, allowing organizations to respond to business events in real time to take advantage of opportunities, such as an up-sell opportunity triggered by a customer change of address, or averting a problem before it escalates, through real-time notifications and automated corrective action.

Key Features

Information Management

- Master catalog creation; aggregation from multiple data sources with survivorship; version control

- Management of relationships and hierarchies including across data domains
- Matching and de-duplication through an advanced fuzzy match engine that uses human-similarity algorithms rather than rules to determine a match
- Images and unstructured information
- Metadata import and export from UI
- Structured and Google-type context-free search
- Role- and user-based access control

Business Collaboration

- User-configurable data quality and business rules
- Long-lived, stateful, x-enterprise workflow
- Out-of-the-box workflow templates such as new product introduction
- Data stewardship and exception handling

Universal Data Connectivity

- Bus-based integration (including non-TIBCO)
- Mapping and transformation
- Web service API for real-time access to metadata, data, and application functionality
- Connectivity to industry data pools such as 1Synch for retail/manufacturing

Business Intelligence and Analysis

- Process effectiveness visibility
- Detailed versioning, including version compare and roll back
- Full event history for data lineage tracking and auditing

Robust Architecture

- Real-time event-based architecture
- Zero client footprint
- JMX-based monitoring
- Multi-threaded parallelization and caching for high performance access, loading, and workflow
- Distributed enterprise deployment
- Support for industry standard databases, operating systems, application servers, and EAI and B2B platforms

TIBCO Software Inc. (NASDAQ: TIBX) technology digitized Wall Street in the '80s with its event-driven "Information Bus" software, which helped make real-time business a strategic differentiator in the '90s. Today, TIBCO's infrastructure software gives customers the ability to constantly innovate by connecting applications and data in a service-oriented architecture, streamlining activities through business process management, and giving people the information and intelligence tools they need to make faster and smarter decisions, what we call The Power of Now®. TIBCO serves more than 3,000 customers around the world with offices in more than 20 countries and an ecosystem of over 200 partners. Learn more at www.tibco.com.

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